

 한국문화원 Los Angeles	Press Release		Korean Cultural Center Los Angeles 5505 Wilshire Blvd. LA., CA. 90036 Tel (323)936-7141 www.kccla.org
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Date	8.7.2018 (Tuesday)	Contact	Heeseon Choi 323-936-3014

LAUNCH LA- “Intersection”

- ▶ Date : August 17-August30, 2018, 2018
- ▶ Place : Korean Cultural Center Los Angeles, 2nd Floor, Art Gallery
5505 Wilshire Blvd. LA, CA 90036 \
- ▶ Opening : Friday, August 17, 2018 at 7:00pm
- ▶ More Information : Heeseon Choi at 323-936-3014, exhibition@kccla.org /
James Panozzo(LAUNCH LA) james@launchla.org
- ▶ reservation: www.kccla.org/english/programs_reservation.asp
- ▶ Gallery Open Hour: Mon-Fri 10:00am- 5:00pm/ Sat 10am-1:00pm

The Korean Cultural Center Los Angeles (KCCLA) and LAUNCH LA proudly co-present the 5th LA Art Project “LAUNCH LA - Intersection”.

An Intersection occurs when two or more paths cross- where cultures, histories, ambitions or chance converge, creating defining moments of decision, denial or opportunity. For some, the paths are riddled with obstacles or even blocked while for others the way is smoothed. For some the moment is fleeting, for others it lasts a lifetime. The artists of "Intersection" respond to these diverging and converging moments that shape their identities, imbue their work and impact their daily lives. This exhibition

brings together artists from across Southern California whose practices engage with identity through components of intersectionality, privilege, choices, culture, chance, or events.

We would like the exhibition to provide an opportunity for local artists, and the show will include work by 23 artists who were selected by juror Emily Gonzalez Jarrett, Independent Curator and Artist & Museum Liaison at HONOR FRASER.

Director Nak Jung Kim of the Korean Cultural Center Los Angeles mentioned that, “ As a cultural representative to promote the endeavors of artists in our communities, this wonderful exhibition will be a great occasion to appreciate the diverse artistic expression from So. CA artists. My hope is that this event brings us together to notably appreciate cultural diversity in Southern California.”

LAUNCH LA believes exposure to the arts enhances quality of life and strengthens community through the shared appreciation of creative expression in all its forms and hybrids. LAUNCH LA is passionate about providing artists with quality opportunities to present themselves and their creations that reflect our times to a curious and enthusiastic audience at important happenings throughout Los Angeles.

LAUNCH LA addresses these core values by presenting arts and culture programming throughout the year at its gallery and project space on La Brea Avenue, through multidisciplinary programs at TARFEST, our free music and arts festival held annually at the La Brea Tar Pits Park, as well as periodic showcases and collaborations in important Los Angeles communities.

The exhibition is open to the public and the opening reception will be held on Friday, August 17, 2018 at 7:00p.m. at the KCCLA 2nd floor, Art Gallery. The show will run until August 30, 2018.

LA Korean Cultural Center promotes our culture, shares other cultures, and conveys culture. Soon introduce the arts in the southern hemisphere with the background of world culture, introduce elementary school and works, and enjoy the performances.