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 한국문화원 Korean Cultural Center Los Angeles		Press Release			
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LA Public Library
Pan-Asian New Year Celebration
Premiere on YouTube and Facebook LIVE | Saturday, January 23, 1:00-4:00pm



- ▶ Event: LA Public Library ‘Pan-Asian New Year Celebration’
- ▶ Premiere: Saturday, January 23, 2021, 1:00-4:00pm
- ▶ Platform: YouTube, Facebook LIVE (<https://www.lapl.org/new-year>)
- ▶ Presenter(Organization): LA Public Library, Korean Cultural Center LA, National Endowment for the Humanities, Frank H. Watase Media Arts Center-Japanese American National Museum
- ▶ More information: Tammy Cho, at 323-936-3014 or tammy@kccla.org

The Korean Cultural Center Los Angeles (Wijin Park, Director) as the main sponsor organization with presenter, Los Angeles Public Library (LAPL), will present a special virtual event, **Pan-Asian New Year Celebration** on Saturday, January 23, 2021. It is premiering on the Los Angeles Public Library (LAPL) YouTube channel and live on Facebook.

This program is a virtual celebration of various Asian cultures for new year of the ox and was made possible with the generous support of the Korean Cultural Center Los Angeles; additional support provided by the National Endowment for the Humanities and Frank H. Watase Media Arts Center-Japanese American National Museum.

Learn about Pan Asian culture and the traditions of New Year celebrations in Korea, China, and Japan. The whole family is welcome to learn, participate, and enjoy many different cultural programs. The Korean programs will include Korean traditional performance ‘Pungmulnori,’ traditional Korean New Year’s Day (Seollal) activities, Korean food, traditional Korea outfit ‘Hanbok,’ Bojagi art, and “Feel the rhythm of Korea,” which is based on a traditional Korean folk tale by the alternative pop band “LEENALCHI.”

Wijin Park, director of KCCLA, says, “We hope this virtual New Years event will encourage others to share diversified cultural aspects of art, and together with LAPL, we’ll continue to organize more educational and fun cultural activities.”

This special virtual event will be introduced on the Los Angeles Public (<https://www.lapl.org/new-year>), YouTube Channel, Facebook LIVE.

