Press Release

ARI PROJECT: Performing Arts
‘LA Arirang’

Title: 「2019 ARI Project」LA Arirang
Date: Friday, September 27, 2019 at 7:30pm
Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall
Presenters: Korean Cultural Center, LA (KCCLA), U.S.A Southern California Branch of Woo Bong Lee Mae-Bang's Traditional Dance Conservation Association
Online Reservation: www.kccla.org
For more Info: hannah@kccla.org or 323–936–3015 Hannah Cho
The Korean Cultural Center Los Angeles (KCCLA) and U.S.A Southern California Branch of Woo Bong Lee Mae-Bang’s Traditional Dance Conservation Association will present a special cultural performance <LA Arirang> on Friday, September 27th, 2019 at 7:30 P.M. on the 3rd floor of the Korean Cultural Center Los Angeles, Ari Hall.

Arirang, Korea's most beloved and widely recognized Korean folk songs of all time, is listed on the UNESCO Intangible Cultural Heritage since 2012, and the event will highlight remarkable art of Korean traditional music and dance programs. The concert will feature the reinterpretation of “Pan” by traditional artists of Korea, Japan and America.

Participating artists are as followed: Kim Myoseon(Artistic Director/Master Instructor of Seungmu, the 27th Important Intangible Cultural Property of the Republic of Korea), Hong Okmee, Won Kyungae, Lee Sungjoon, Cho Jinsuk, and Lee Yuna are members of U.S.A Southern California Branch of Woo Bong Lee Mae-Bang's Traditional Dance Conservation Association.

President Kim Myoseon will start off the concert with <Salpuri Dance> which embeds both ‘han(sorrow)’ and ‘shinmyeong(joy)’ and continue with melodies of Daeguem which has been reconstructed with traditional and modern music. It will be followed by Lee Sungjoon’s <Daeguem Intangible Asset Music Solo>, Cho Jinsuk’s <Ipchum>, Won Kyungae’s <Gayageum Intangible Asset Solo>, Hong Okmee’s <Haegeum Sanjo>, Won Kyungae’s <Singing with Gayageum>, Lee Yuna’s <Jango (Drum) Dance>, and the night will end with Kim Myoseon’s <Seungmu>.

Wijin Park, director of KCCLA says, “Through this marvelous Ari Project concert, the local audience will be able to witness sophisticated Korean musical performance such as ‘Seungmu, 27th Important Intangible Cultural Property,’ and ‘Salpuri Dance, 97th Important Intangible Cultural Property’. I’m sure that the audience will be deeply touched by today’s diverse array of traditional Korean music and dances.”

The performance is free but phone or online reservation is required prior to the performance.

*This performance is presented as a part of the Korean Cultural Center’s ARI PROJECT Season: Performing arts series, which features a rich program of various performing arts programs including Korean traditional music and dance, modern fusion world music, Jazz, royal court tea ceremonies, puppet shows as well as theater.*
1. Salpuri Dance: Kim Myoseon
Salpuri is Mae-Bang Lee version which was appointed as Intangible Cultural Assets #97. Salpuri is characterized by spontaneous and diverse dance movements.

2. Daegeum Intangible Asset Music Solo: Lee Sungjoon
The daegeum is a large bamboo transverse flute used in traditional Korean music. It has a buzzing membrane that gives it a special timbre. It is used in court, aristocratic, and folk music, as well as in contemporary classical music, popular music, and film scores.

3. Ipchum: Cho Jinsuk
Ipchum is the rudimentary dance for all of Korean folk dances. Even though this dance performed with bare hands takes a comparatively simple form, it is true both technically refined beauty and feminine voluptuous beauty are obvious in this dance.

4. Gayageum Intangible Asset Music Solo: Won Kyungae
Even though every sect of Gayageum intangible music solo has its distinct characteristics, Kang Taeheung style, followed by Kang Taeheung, Won Okhwa, and Won Kyungae, reduces meloncholic tones, which is the foundation of the intangible asset music solo, incorporating masculinity, cheerful but temperate tones and having many varied beats in the rhythm.

5. Haegeum Sanjo: Hong Okmee
The Haegeum is a traditional Korean string instrument, resembling a fiddle. It has a rodlike neck, a hollow wooden soundbox, and two silk strings, and is held vertically on the knee of the performer and played with a bow.

6. Singing with Gayageum: Won Kyungae
Singing Arirang, Bonghwa Arirang, and Jindo Arirang while playing Arirang melodies on
Gayageum.

7. Jango (Drum) Dance: Lee Yuna
Jango Dance created by Master Teacher Wobong Lee Maebang is a new category of dance that combines melody and dance steps drawn from the traditional Nongak’s Suljango Dance. The dance is cheerful containing various foot movements and fluid hand motions.

8. Seungmu: Kim Myoseon
Choreographed by Mae-Bang Lee, Seungmoo (Buddhist monk dance) was appointed as Intangible Cultural Assets #27 and was originally performed by the Human Cultural Treasures designated by the Korean government since 1969s.

* The program is subject to change without notice.

* This performance is presented as a part of the Korean Cultural Center’s 2019 ARI PROJECT Season 6: Performing arts series, which features a rich program of various performing arts programs including Korean traditional music and dance, modern fusion world music, jazz, musical as well as theater.

/The End/