

[제2017-43호]

 한국문화원 Los Angeles		Press Release		Korean Cultural Center Los Angeles 5505 Wilshire Blvd. LA., CA. 90036 Tel (323)936-7141 www.kccla.org	
Date of Release	Immediately Release			Pages: 2	
Date	2017.6.20 (Tues.)	Contact	Seunghoan Roh, 323-936-3025		

KCCLA to hold special ceremony: Promotion Hall for ‘Olympic & Paralympic Winter Games PyeongChang 2018’



LA Promotion Hall



LA Promotion Hall (Photo Zone)



LA Promotion Hall (Mini-curling Rink Zone)



LA Promotion Hall (VR Zone)

KCCLA to hold special ceremony: Promotion Hall for ‘Olympic & Paralympic Winter Games PyeongChang 2018’

The Korean Cultural Center will hold the opening ceremony of ‘**Olympic & Paralympic Winter Games PyeongChang 2018 - Promotion Hall**’ on Saturday, June 24, 2017 at 5:00 pm.

In the Promotion Hall, there will be four distinct attractions: An audio-visual station showing video clips, a virtual reality studio for skiing, a mini-curling rink, and a photo zone (with our mascots). This Hall has been specially designed in advance to raise awareness and provide information on the Olympic & Paralympic Winter Games PyeongChang 2018.

There will also be an additional ceremony introducing the Korean-American Coalition for the Olympic & Paralympic Winter Games PyeongChang 2018. The function of this group is to promote the games in the United States. As part of this, they will also sponsor groups to travel to Korea three separate times for promotional activities. The third group will be in Korea at the time of the Opening Ceremony of the Olympic & Paralympic Winter Games PyeongChang 2018.

The Promotion Hall will be open until March 18, 2018. /End/

- ▶ Date: Saturday, June 24, 2017 at 5:00 pm.
- ▶ Place: Korean Cultural Center, Los Angeles.
- ▶ More Information: 323-936-3025 or seung822@kccla.org