Request | For Immediate Release | Pages: 4
---|---|---
Date of Release | 5.25.2018 (Friday) | Contact
Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall

**ARI PROJECT: Performing Arts**

**MoveMent Korea**

- Title: ARI PROJECT: Performing Arts “MoveMent Korea”
- Date: Thursday, June 7, 2018 at 7:30pm
- Place: Korean Cultural Center, Los Angeles 3rd Fl. Ari Hall
- Presenters: Korean Cultural Center, LA (KCCLA) & Gwanggeto Samulnori
- Online Reservation: [www.kccla.org](http://www.kccla.org)
- For more Info: tammy@kccla.org or 323–936–3015 Tammy Chung
The Korean Cultural Center Los Angeles (KCCLA) and Gwanggeto Samulnori will present a special performance "MoveMent Korea" on Thursday, June 7th, 2018 at 7:30P.M. on the 3rd floor of the Korean Cultural Center Los Angeles, Ari Hall.


Gwanggaeto Samulnori Art Company is dedicated to popularizing Korean traditional entertainment by promoting the excellence to the audience worldwide. They have been performing roughly 200 times in 20 countries around the world, while also educating the locals with Korean traditional entertainment.

In 2010, Gwanggaeto Samulnori Art Company was awarded the Grand Prize for Cultural and Arts Development by the Ministry of Culture, Sports and Tourism, also the Korean Wave Award by the National Assembly in 2017. Furthermore, they were invited to perform at the Washington Chorus Festival, Dallas Korean Festival, and San Francisco Korean Festival; the performances were very well received among the local audience.

Participating artists include Gwanggeto Samulnori (Kwon Jun-sung, Jang Ji-sung, Park Ji-woong, Yun Bo-yeong, Cho Yong-bae, Moon In-jae) with MB B-boys (Kang Jae-sung, Park Jin-hyung, Ha Tae-young), Park Gyeong-jin (Sorinori Resound Ceo), Vita Yoo (Artistic Director of Vita Dance Academy), Kang Beom-gu (Beat Boxer B9), and Kwon Jun-hyeok(A general manager).
Designated by Seoul metropolitan city as a professional performing arts group, the members of Gwanggaeto Samulnori Art Company consist of the masters of 2005 Intangible Heritage, and artists majored in traditional performance. They have been actively performing towards re-creating traditional performance with a sense of contemporary sensibility, at the same time, they’ve been exerting themselves to have precious tradition passed on to the future generations.

Nak Jung Kim, the director KCCLA said, “2018 ARI PROJECT for June is filled with various stages to enjoy, bringing the performers and the audience together with excitement. I sincerely hope many people would be able to join the events to experience the fresh culture of Korean performing arts.”

*This performance is presented as a part of the Korean Cultural Center’s ARI PROJECT Season: Performing arts series, which features a rich program of various performing arts programs including Korean traditional music and dance, modern fusion world music, Jazz, royal court tea ceremonies, puppet shows as well as theater.

-PROGRAM-

1) Korean Traditional Drum Ensemble “Samulnori - The sound of the soul”
Samulnori involves 4 Samul, meaning “four object”: Kwanggari(a small gong), Janggu(an hourglass-shaped drum), Buk(a barrel drum similar to the bass drum) and Jing (a big gong) instrument. This performance is generally performed outside of stage to depict 1978 Pungmulnori and to let the audience able to enjoy the dynamics. It plays various rhythms and flows throughout the beginning, progression, peak, and the conclusion part. The sequence has been reorganized by combining of sound and rhythm under the theme of soul.

2) B-BOY Performance "Korea Style"
Bboy is one of the break dance genres that started in Houston, Brooklyn, New York around 1970’s. In 2005, Korean Bboy group won the championship at “UK Championship”, “Redbull BC One” and many other International Bboy Battle Championships around the world. Bboy genre has become very popular in Korea. Furthermore, Bboy, unlike any other dance genres, emphasizes street performance which has something in common with traditional Korean performing arts, and it will
intrigue the audience with the uniqueness of such blending.

3) Beatbox & Lion dance "U-heung YO!"
Beatbox is one of the traditional features of Hip-hop and it creates beat using vocal organs. It portrays the traditional lion mask dance with the combination of beatboxing, beautiful melodies of taepyongso, with narration.

4) Pansori & Beatbox New collaboration Performance "Pan Beat Sori - New Chunhyangjeon"
It’s a traditional pansori Chunhyangjeon played with beatbox. The collaboration of pansori and beatbox will present a whole new experience of the two art forms. The finale of the show will make the audience to play the part of Lee Mong-ryong, and it will make the audience laugh with self-explanatory storyline.

5) Korea Entertainment Playing "MoveMent Korea"
It’s a total display of the whole team by presenting each performer with his/her part at a time. Percussionists, dancers, jugglers and all other individual performers jump in the middle of the stage in turns, to flaunt their skills as followed: KKwanggari, Zing, Janggu, Buk, Samulnori, KIMMYOSUN style Sogo dance, jangunori, sangsoinori, buna spin, Lion Mask Dance, 12 Sangmo Spin, Taepyungso instrument play, sogo dance, Bboyling. Among many other aspects, one of the highlights of the night will be the Bboy and Pungmul performers competing against each other, creating atmosphere of excitement and dynamism.

※ The program is subject to change without notice.

Gwanggaeto Samulnori Art Company is dedicated to popularizing Korean traditional entertainment by promoting the excellence to the audience worldwide. They have been performing roughly 200 times in 20 countries around the world, while also educating the locals with Korean traditional entertainment.