
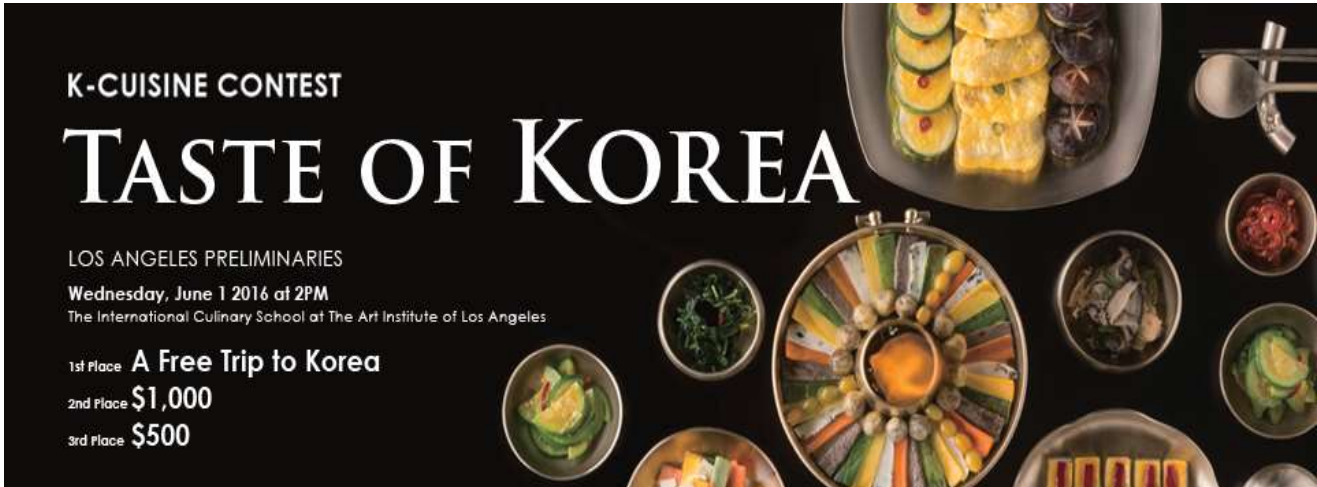


[2016-31]

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|  | | <h1>Press Release</h1> | | LA한국문화원 www.kccla.org 5505 Wilshire Blvd. Los Angeles, CA 90036 Tel (323)936-7141 | |
| Request | Immediately Release | | | Pages : 4 | |
| Date of Release | 2016.5.26(Thursday) | Contact | Hannah Cho 323-936-3012 | | |

Taste of Korea K-Cuisine Contest



K-CUISINE CONTEST
TASTE OF KOREA

LOS ANGELES PRELIMINARIES
Wednesday, June 1 2016 at 2PM
The International Culinary School at The Art Institute of Los Angeles

1st Place **A Free Trip to Korea**
2nd Place **\$1,000**
3rd Place **\$500**

The poster features a top-down view of various Korean dishes including a large circular platter with colorful vegetables, several small bowls of side dishes, and a bowl of sliced cucumbers and yellow fish cakes.

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- ▶ Title : Taste of Korea : K-Cuisine Contest
 - ▶ Date & Time : 2016.6.1.(수) 14:00~16:30
 - ▶ Vanue : The International Culinary Schools at the Art Institutes(AI)
2900 31st St, Santa Monica, CA 90405
 - ▶ Topic : The Perfect duo of Main Entrée and Stater dish
 - * Grant Benefit: Free Trip to Korea
 - ▶ 문 의 : 323-936-3012 K-Food Hannah Cho/ hannah@kccla.org
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The Korean Cultural Center of Los Angeles, dedicated to providing insights into the rich cultural heritage of Korea, proudly presents

**Taste of Korea K-Cuisine Contest:
Los Angeles Preliminaries.**

A challenge that will truly test skilled chefs of all cultural backgrounds in their ability to create a harmonious pairing using Korean ingredients.

Awards

1st Place

Free Trip to Korea

2nd Place

US\$1,000

3rd Place

US\$500

Event Details

Wednesday, June 1, 2016 @ 2:00 PM

The International Culinary School

at The Art Institute

2900 31st St, Santa Monica, CA 90405

Contest Requirements

- 1 Main Entree which includes:
 - 1 choice of meat
 - 1 Korean condiment
- Starter Dish which includes:
 - Kimchi

Judging Criteria

The dishes will be judged based on multiple factors, including but not limited to, creativity, originality, taste, and presentation. Winners will be announced on the day of the event. Points will be allocated as follows:

- Taste & Execution (*70 Points*)
- Presentation (*30 Points*)
- Video/Picture Submission (*5 Points*)

Important Dates

May 1 - May 22: Application submissions

May 25: Selected contestants notified

June 1: Los Angeles Preliminaries Live Event

Semi-Finals & Finals

The 1st place winner of the Taste of Korea K-Cuisine Contest: Los Angeles Preliminaries, along with all other winning representatives from participating countries, will proceed to the semi-finals held in

Korea between July 13th - 20th. The winner of this contest will receive an all-expense paid trip to Korea, which includes flight, hotel, and accommodations. The top 5 contestants of the semi-finals will compete in the final competition for a chance to win one of the following:

1st Place

US\$10,000

2nd Place

US\$3,000

3rd Place

Exclusive Gift

How well will these chefs incorporate highly acquired Korean flavors into their culturally procured signature dishes?

We can't wait to find out.

Join the excitement.

Contact : Hannah Cho

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For more information

visit us at www.kccla.org