한국문화원 Korean Cultural Center Los Angeles		Press Release		स्ट्री, स्पर्धाद! युट्टे देए प्रम
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A Collection of Exhibition/Experience Installations Korean Culture Box Exhibition





-Anbang Box

Sarangbang Box

► Event: A Collection of Exhibition/Experience Installations

"Korean Culture Box Exhibition"

▶ **Date:** February 23 – March 24, 2023

Location: Korean Cultural Center Los Angeles Art Gallery (2nd Floor)

5505 Wilshire Blvd., Los Angeles, CA 90036

Presenters: Korean Cultural Center Los Angeles, National Folk Museum of Korea

For more info: Tammy Cho, (323) 936-3014 or tammy@kccla.org

* Gallery Open Hours: Mon-Fri 10am-5pm (the KCCLA Gallery will be closed on Monday,

March 1, 2023 for Independence Movement Day (Observed Korean National Holidays)

The Korean Cultural Center Los Angeles (KCCLA/Director Sangwon Jung) & National Folk Museum of Korea (Director Jong-dae Kim) proudly present A Collection of Exhibition/Experience Installations "Korean Culture Box Exhibition", which will take place from February 23rd – March 24th, 2023 at the Korean Cultural Center Art Gallery, located at 5505 Wilshire Blvd. Los Angeles, CA 90036.

The collection of exhibition/experience installations introduce various aspects of Korean culture, including history and language, to the general public. It consists of four boxes in total—beginning with the *Annyeong* box, which introduces the Korean alphabet (Hangul), followed by the *Sarangbang* and *Anbang* boxes which showcase the living spaces of men and for women in traditional homes, and finally, *Hanbok* box where visitors can try on traditional Korean clothing (Hanbok).



Annyeong Box - Korean Culture



Annyeong Box - Korean alphbet, Hangul

Director Sangwon Jung said, "Under the theme of traditional Korean culture, these installations showcase the lives of men and women in traditional Korean society and will help to shed light on the experiences of Koreans during the Joseon Dynasty at a glance. We also hope that these installations help to spread Korean (Hallyu) content that can be enjoyed by everyone who already likes K-pop, as

well as anyone interested in learning about traditional cultures, and those who are new to Korean culture."



Hanbok Box

The exhibition is open to the public and will run until March 24th, 2023.