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 한국문화원 Korean Cultural Center Los Angeles	Press Release		다시, 대한민국! 새로운 국민의 나라
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Release Date	August 22, 2024	Subject	Movie/Drama
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KCCLA hosts <Story Up Shorts in LA>, highlighting promising young Korean filmmakers

- Event will take place on August 28 in collaboration with the CJ Cultural Foundation
- Featuring 3 short films, including <Forest of Echoes> by director Yoo-ri Lim, officially selected for the La Cinef section of the 77th Cannes Film Festival



- ▶ Event Title: Story Up Shorts In Los Angeles
- ▶ Date: August 28 (WED), 2024, 7pm
- ▶ Venue: Ari Hall(3F), Korean Cultural Center Los Angeles
- ▶ Host: Korean Cultural Center Los Angeles (KCCLA), CJ Cultural Foundation
- ▶ Partner : GYOP0
- ▶ Inquires: Seonji Jang, 323-936-7141(x116) / lila@kccla.org

The Korean Cultural Center Los Angeles (Director Sang-won Jung) has announced that it will co-host the <Story Up Shorts in Los Angeles> with the CJ Cultural Foundation (Chairman Jae-hyun Lee) on August 28 at 7 PM at the center's Ari Hall. The event aims to discover and spotlight promising young Korean filmmakers akin to globally renowned directors like Joon-ho Bong and Chan-wook Park.

Since 2010, the CJ Cultural Foundation has been promoting its 'Story Up' social contribution campaign, which supports short film directors and screenwriters. The three films being screened at this event were produced with the support of this campaign.

The screening will feature three films: *Forest of Echoes* (2023) by director Yoo-ri Lim, which was officially invited for the La Cinef section at the 77th Cannes Film Festival; *Light It Up at 2 AM* (2022) by director Jong-seok Yoo, which won the Watcha's Pick: Short at the 23rd Jeonju International Film Festival and Best short film at the 43rd Blue Dragon Film Award; and *Slaughter* (2023) by director Do-young Yun, which received the Special Jury Prize in the Korean competition at the 41st Busan International Short Film Festival.

Notably, director Yoo-ri Lim of *Forest of Echoes* will attend the event in person and participate in a Q&A session with the audience.

Director Lim is currently studying at the Korea National University of Arts. She gained significant attention with her debut short film *Forest of Echoes*, which was officially invited for La Cinef at the Cannes Film Festival.

Director Sang-won Jung of the Korean Cultural Center Los Angeles stated, "This will be a valuable opportunity for young Korean directors—who we may soon see on the big screen—to interact with local audiences in the U.S. I hope this experience will help the next generation of Korean filmmakers grow and thrive, while also introducing their work

in Hollywood.”

The screening is open to the public, and free reservations can be made on the Korean Cultural Center Los Angeles’ website (www.kccla.org). /END/