

Press Release



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Release	Αριίι 1, 2022		323-936-7141

Oh! Pansori Series 'Chunhyangga' Learning 'Pansori' with WEi's Dong Han



- Title: 'Oh! Pansori' Series 'Chunhyangga Learning 'Pansori' with WEi's Dong Han
- ➤ Dates: April 6, 2022 ~ June 29, 2022 / upload an episode for every two weeks
- ➢ Platform: YouTube KCCLA
- Presenters: Korean Cultural Center, LA (KCCLA)
- For more Info: kelly@kccla.org or 323-936-7141 Kelly Che

The Korean Cultural Center Los Angeles (SangWon Jung, Director) presents a special online project, **'Oh! Pansori'** series **Chunhyangga** from April 6, 2022 to June 29, 2022 on the KCCLA YouTube channel.

'Oh! Pansori' is a new and exciting 7-episode video series produced by the Korean Culture and Information Service (KOCIS) and hosted by Dong Han, a member of the K-POP idol group WEi. Intended to be easy to follow, these episodes will provide viewers with an opportunity to learn about Pansori Chunhyangga.

'Oh! Pansori' Chunhyangga is a fun program with a young-generation focus.

'Oh! Pansori' Series Chunhyangga
Upload Schedule

Title	Date
Ep 1	April 6, 2022
Ep 2	April 20, 2022
Ep 3	May 4, 2022
Ep 4	May 18, 2022
Ep 5	June 1, 2022
Ep 6	June 15, 2022
Ep 7	June 29, 2022

Sangwon Jung, Director of Korean Cultural Center Los Angeles, said, "Pansori is difficult, even for Koreans who grew up listening to Pansori." "This 'Oh! Pansori', with K-pop Idol Dong Han, will target younger generation Americans. We will continue to introduce a wide variety Korean traditional content with a twist, so that everyone can enjoy it even more. I think it's important that we create content customized for the US market."

Audiences can find even more music and dance performance content by visiting the Korean Cultural Center in Los Angeles website (www.kccla.org), YouTube channel, Facebook, Instagram, and Twitter.

Please 'like' the 'Oh! Pansori' Series, and for more Korean music and culture-related content, please 'subscribe' to the KCCLA YouTube Channel.

Pansori (from UNESCO site)

Pansori is a genre of musical storytelling performed by a vocalist and a drummer. This popular tradition, characterized by expressive singing, stylized speech, a repertory of narratives and gestures, embraces both elite and folk culture. Pansori has been inducted into UNESCO's Intangible Cultural Heritage in 2003. (UNESCO website)

Chunhyangga

Chunhyangga is one of five surviving Pansori tales. It is the only love story between Sung Chunhyang and Yi Mongryong. Despite social class differences, they fell in love. Chunhyangga finishes with a happy ending. It is also a Korean folk tale.