

 <b>한국문화원</b> Korean Cultural Center Los Angeles		<h1>Press Release</h1>		다시, 대한민국! 새로운 국민의 나라
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**KCCLA & LAUNCH**  
**Open Call Juried Group Exhibition**  
*Divergent Synthesis*

*Experiencing Different Cultures Through Art*



- ▶ **Event:** Open Call Juried Group Exhibition *'Divergent Synthesis'*
  - ▶ **Date:** May 2(Thursday) – May 31(Friday), 2024
  - ▶ **Opening Reception:** Thursday, May 2, 2024 / 6:30PM-8:30PM
  - ▶ **Jurors:** Virginia Moon, Peter Frank
  - ▶ **Location:** Korean Cultural Center Los Angeles Art Gallery (2nd Floor)  
5505 Wilshire Blvd., Los Angeles, CA 90036
  - ▶ **Exhibition Presenters:** Korean Cultural Center Los Angeles (KCCLA), LAUNCH LA
  - ▶ **For more info:** Tammy Cho, (323) 936-3014 or tammy@kccla.org
- \* Gallery Open Hours: Mon-Fri 10am-5pm

**The Korean Cultural Center Los Angeles (KCCLA)**, in partnership with **LAUNCH LA**, proudly presents an open call exhibition, **“Divergent Synthesis,”** which will open with a reception at the Korean Cultural Center Art Gallery (located at 5505 Wilshire Blvd. Los Angeles, CA 90036) from 6:30 to 8:30 p.m. on Thursday, May 2, 2024.

Jurors Virginia Moon and Peter Frank reviewed over 1,300 images from over 300 artists in a blind jurying process. Their careful selection resulted in 40 art pieces created by 34 artists that authentically and compellingly echo contemporary life while interconnected.

As a scientific term, “Divergent Synthesis” refers to a complex molecular process of combining different elements to create new compounds; KCCLA & LAUNCH LA are approaching it from a conceptual perspective--reflective of contemporary art and influenced by our culture. "Divergent Synthesis" brings together artists from around Southern California whose works combine experiences, backgrounds, influences, media, materials and/or methods in order to create a new work of art. These artists and their works reflect our times and provide an authentic lens to view, interpret, and document contemporary culture.

Director Sangwon Jung said, “In this open call group exhibition, over 300 artists submitted 1,300 works, 40 works by 34 artists were ultimately selected for the final exhibition by the jurors. This wonderful exhibition will be a great occasion to appreciate the diverse artistic expression from Southern California artists and the cultural diversity in Southern California.”

The exhibition is open to the public, and it will run until May 31st, 2024.

**List of the selected 34 artists**

Andrée B. Carter, Ann Phong, Arthur Golding, Chiho Harazaki, Christopher Lloyd Tucker, Da Aie Park, Dellis Frank, Diane Holland, Diego Borgsdorf Fuenzalida, Dusty Rose, Elizabeth Gorcey, Hyunsook Cho, Jason Thompson, Jennifer Faist, Jinhee Choi, Julie Green, Kaitlyn Jiwon Hahn, Katie Middleton, Rich Lanet, Marian Galczenski, Mary Lai, Michael Flechtner, Nikolas Soren Goodich, Nellie King Solomon, Peter Hess, Randi Matushevitz, Rebecca Waring-Crane, Sangjin Kim, Sharon Allicotti, Shizuko Greenblatt, Tom Lasley, Tom Pazderka, Wayne Hunt, Zo Frampton

## **JURIED by Virginia Moon and Peter Frank**

DR VIRGINIA MOON is currently the Associate Curator of Korean Art at LACMA. She received her BA in Art History from Yale University, her Master's Degree in East Asian Studies from Harvard University, and her PhD in art history from the University of Southern California.

PETER FRANK is Associate editor for Visual Art Source and former Senior Curator at the Riverside (CA) Art Museum, He has served as Editor of THEmagazine Los Angeles and Visions Art Quarterly and as critic for the Huffington Post, Angeleno magazine, and the L.A. Weekly.

**LAUNCH LA** believes exposure to the arts enhances quality of life and strengthens community through the shared appreciation of creative expression in all its forms and hybrids. LAUNCH LA is passionate about providing artists with quality opportunities to present themselves and their creations that reflect our times to a curious and enthusiastic audience at important happenings throughout Los Angeles.

**The Korean Cultural Center, Los Angeles (KCCLA)** Operated by the Korean government's Ministry of Culture, Sports and Tourism, the Korean Cultural Center is dedicated to providing insights into the rich cultural heritage of Korea. We encourage everyone to visit and learn something new about a nation with a history spanning more than 5,000 years.