

 한국문화원 Korean Cultural Center Los Angeles		<h1>Press Release</h1>		다시, 대한민국! 새로운 국민의 나라	
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Minhwa

The Elegance of Korean Folk Paintings

“Exploring the Charm of Minhwa at the Peak of Hallyu”



- ▶ **Exhibition Title:** Minhwa: The Elegance of Korean Folk Paintings
- ▶ **Date:** August 8(Thursday) – August 22(Thursday), 2024
- ▶ **Opening Reception:** Thursday, August 8, 2024 / 6:00 pm-8:00 pm
- ▶ **Location:** Korean Cultural Center Los Angeles Art Gallery (2nd Floor)
5505 Wilshire Blvd., Los Angeles, CA 90036
- ▶ **Exhibition Presenters:** Korean Cultural Center Los Angeles (KCCLA),
Dongduk Women's University (Minhwa Department),
Korean Folk Art Association Los Angeles
- ▶ **Inquiries:** Tammy Cho, (323) 936-3014 or tammy@kccla.org
* **Gallery Open Hours: Mon-Fri 10:00 am-5:00 pm**

The Korean Cultural Center Los Angeles (KCCLA/Director Jung Sangwon), in collaboration with **the Minhwa Department at Dongduk Women's University, and the Korean Folk Art Association Los Angeles (President Sung Kee Soon)** proudly present the special exhibition ***Minhwa: The Elegance of Korean Folk Paintings***. Join us for the opening reception at the Korean Cultural Center's Art Gallery, located at 5505 Wilshire Blvd, Los Angeles, CA 90036, on Thursday, August 8, 2024, from 6:00 p.m. to 8:00 p.m.

This special Minhwa exhibition is the second in a series of traditional Korean art showcases designed to promote Korean traditional arts beyond popular culture. It aims to highlight the value of Korean folk painting and share the spirit and beauty of traditional arts with audiences in Southern California.

The exhibition is particularly notable for featuring 45 works by artists from the Minhwa Department at Dongduk Women's University and the Korean Folk Art Association Los Angeles. These artists, led by Professor Song Chang Soo of Dongduk Women's University and Sung Kee Soon, President of the Korean Folk Art Association Los Angeles, have utilized traditional themes to present both traditional and creative works imbued with unique Korean characters and humor. Professor Song was directly mentored by Great Master Song Kyu Tae, a pioneering figure in Korean Minhwa painting.

Professor Song Chang Soo, who planned the exhibition, emphasized, "This special exhibition, planned to introduce the charm and beauty of Minhwa, a genre that has recently gained recognition in contemporary art, seeks the interest, encouragement, and warm support of Korean Americans in the region."

Director Jung Sangwon of the KCCLA remarked, "Minhwa is a unique form of traditional Korean art that reflects our ancestors' humor and aesthetic sense of our ancestors, serving as a portrait of Korean identity. We anticipate this exhibition will provide a valuable opportunity to appreciate the diverse works of 45 artists active in both Korea and the United States."

The exhibition is open to the public and will run until August 22, 2024. For inquiries, you may reach out to KCCLA's curator Tammy Cho at 323-936-3014. /End/

▶ **Participating Artists:**

**Minhwa Department at Dongduk Women's University & Korean Folk Art Association
Los Angeles (total 45 Artists)**

Lee Seung Chul, Song Chang Soo, Sung Kee Soon, Ko Eun Jin, Kwak Ji Young, Linda Kim, Kim Kang Mi, Kim Da Bin, Kim Do Yoon, Kim Mi Hyang, Kim Min Soo, Kim Sun Hee, Kim Kelly S., Kim So Hyung, Kim Su Mi, Kim Soo Hyun, Kim Yeon Hwa, Kim Ji Hyun, Kim Hui Jung, Nam Jung Eun, Park Kyung Hee, Park Eun Kyung, Seo Young Joo, Shin Hye Jung, Ahn Kyung Ah, Ann Jeom Nim, Oh Jin Sil, Yun Su Kyoung, Yoon Eun Jung, Lee Gi Eun, Lee Mi Hyun, Lee Yu Li, Lee Eun Ji, Lee Ji Youn, Lee Tae Young, Lee Hae Kyung, Lee Hee Jin, Lim Mi Suk, Lim Joung Hee, Im Jin Sung, Yim Tae Hee, Jung Sun Hee, Jin Sook Young, Huh Jue Won, Hyun Jeong Hae