

 한국문화원 Korean Cultural Center Los Angeles		<h1>Press Release</h1>	<p>다시, 대한민국! 새로운 국민의 나라</p>
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The 21st Annual TARFEST <A DAY IN THE PARK>



▶ Event:	The 21 st Annual TARFEST <A DAY IN THE PARK>
▶ Date:	2024.06.15. Saturday 2PM – 8PM
▶ Location:	Pan Pacific Park (7600 Beverly Blvd.)
▶ Partners:	LAUNCHLA, Pan Pacific Park
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The Korean Cultural Center LA will participate in the 21st TARFEST, co-hosted by the nonprofit arts organization LAUNCH LA and the Pan Pacific Park, on Saturday, June 15, at Pan Pacific Park near Park La Brea. The event aims to offer an opportunity to experience and showcase Korean culture.

TARFEST 2024 is an annual arts festival held in Miracle Mile that provides local residents and visitors with the chance to experience a variety of arts, music, and multicultural activities. It is a family-friendly festival that includes performances, exhibitions, and workshop programs designed to allow artists to showcase their talents and activities.

At this event, the KCCLA plans to introduce traditional Korean tea and sweets to the local community, offering a taste and experience of Korean cuisine's diverse charms. Traditional Korean desserts will be prepared for sampling, providing an opportunity for people to become more familiar with Korean cuisine in their daily lives. Additionally, there will be a hanbok try-on experience where visitors can wear traditional Korean clothing and take photos, allowing families to deeply learn about and experience Korean traditional culture through a variety of programs.

Director Sangwon Jung of the KCCLA stated, "We are excited to participate in this event, introducing Korean culture to local residents alongside major arts institutions such as the Academy Museum and the Petersen Automotive Museum. We hope many people will visit and enjoy the diverse charm, taste, and beauty of Korean traditional culture through various programs centered around it."