 한국문화원 Korean Cultural Center Los Angeles	<h1>Press Release</h1>		다시, 대한민국! 새로운 국민의 나라
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‘Baekje: The Hidden Cultural Heritage of Korea’

- Jointly presented by KCCLA and the CIHC, June 26 - August 4 -

- Showcasing Baekje culture, designated a UNESCO World Heritage Site in 2015 -

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- ▶ **Exhibition Title:** 「Baekje: The Hidden Cultural Heritage of Korea」
- From Baekje to the Present
 - ▶ **Exhibition Presenters:** Korean Cultural Center Los Angeles (KCCLA),
Chungnam Institute of History and Culture (CIHC)
 - ▶ **Date:** June 26(Thursday) – August 4(Monday), 2025 /
Opening reception: Thursday, June 26, 2025/ 5:30 pm-9:00 pm
* Gallery Open Hours: Mon-Fri 10:00 am-5:00 pm
 - ▶ **Location:** Korean Cultural Center Los Angeles Art Gallery (2nd Floor)
5505 Wilshire Blvd., Los Angeles, CA 90036
 - ▶ **Inquiries:** Tammy Cho, (323) 936-3014 or tammy@kccla.org
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The Korean Cultural Center Los Angeles (KCCLA, Director Haedon Lee, in collaboration with Chungnam Institute of History and Culture (CIHC, Director Kim Nak-jung), proudly presents the special exhibition “***Baekje: The Hidden Cultural Heritage of Korea - From Baekje to the Present***,” on view from June 26th through August 4th, 2025, at the Korean Cultural Center, Los Angeles (5505 Wilshire Blvd, Los Angeles, CA 90036).

This exhibition, held in the U.S. for the first time, introduces the artistic legacy and hidden cultural heritage of Chungcheongnam-do, the heartland of the ancient Baekje Kingdom, through two main perspectives: art and history. It also serves as a meaningful opportunity to raise awareness of Baekje culture, which was inscribed as a UNESCO World Heritage Site in 2015.

The exhibition will span two floors of the Cultural Center: the 1st floor Permanent Exhibition Hall and the 2nd floor Special Exhibition Gallery. Visitors will be able to experience the refined elegance of Baekje's artistic world and the cultural richness of Chungcheongnam-do Province through a variety of displays and programs. These include media art showcasing the four seasons of Chungnam, representative sculptures, traditional textiles, intangible cultural heritage content, promotional videos, and interactive experiences.

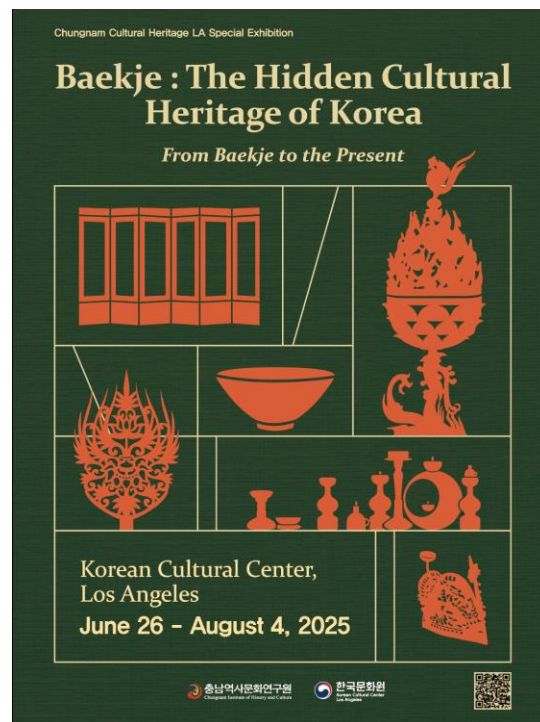
In conjunction with the exhibition, a pre-opening program will feature a lecture by Kyung-bok Lee, Director of the Chungcheongnam-do Museum of History, titled "Baekje: The Hidden Cultural Heritage of Korea," along with a performance by BIDAN, a creative Korean traditional music ensemble. These programs aim to deepen the understanding and appreciation of Baekje's brilliant history and cultural influence among both Korean and American audiences in Los Angeles.










Director Haedon Lee of KCCLA stated, "The exhibition's diverse contents—from intangible heritage to a fusion of traditional and contemporary elements—offer a new perspective on the mystery and beauty of Korean culture. I hope this event will serve as a platform to share the elegance and depth of Korean heritage, especially that of Baekje, with wider audiences across the United States, beginning here in Los Angeles."

Director Nak-joong Kim of the Chungnam Institute of History and Culture added, “This special exhibition is a valuable opportunity to bring global attention to the cultural history of Chungcheongnam-do. We are fully committed to making this exhibition a success so that it effectively communicates the identity and cultural depth of the Chungnam region to both overseas Koreans and local audiences.”

The Opening Ceremony for ***“Baekje: The Hidden Cultural Heritage of Korea – From Baekje to the Present”*** will take place at the Korean Cultural Center Los Angeles on Thursday, June 26 at 5:30 PM, with special guests Director Nak-joong Kim and Director Kyung-bok Lee from Korea, will attend the ceremony, a curator from the Chungcheongnam-do Museum of History will provide an exhibition tour.

The exhibition will be open to the public from June 27 (Friday) through August 4 (Monday). For inquiries, please contact KCCLA **Tammy Cho** at **323-936-3014**. /End/



		
<p>Great Gilt-bronze Incense Burner of Baekje</p>	<p>A Wooden Go Board Inlaid with Purple Sandalwood</p>	<p>Calligraphy Folding Screen with 10 Large-Character Panels by Song Jun-gil</p>
		
<p>Inkstone Bestowed by King Gojong</p>	<p>Gold Diadem Ornaments of King Muryeong</p>	<p>Paper Rope Candlestick and Footed Lantern</p>
		
<p>Silver Go Stone Cases with a Flat, Detachable Design</p>	<p>Gil-bronze Crown</p>	<p>A Funeral Pillow of King Muryeong</p>