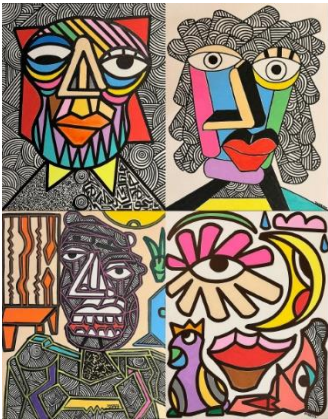
 <b>한국문화원</b> Korean Cultural Center Los Angeles		<h1>Press Release</h1>		다시, 대한민국! 새로운 국민의 나라	
<b>Request</b>		For Immediate Release		Pages: 3	
<b>Release Date</b>		March 31, 2023 (Friday)		<b>Contact</b> Tammy Cho, (323) 936-3014	

**Special Exhibition commemorating the  
70th Anniversary of the ROK-U.S. Alliance  
CELEBRATION**

*Special Exhibition commemorating the 70th Anniversary of the ROK-U.S. Alliance*



Special Exhibition commemorating the 70th Anniversary of the ROK-U.S. Alliance

**CELEBRATION**  
**ZIBEZI x**  
**The Producer BDB**

**April 06 - April 28, 2023**  
 at the Korean Cultural Center Art Gallery  
 Gallery Open Hour: Monday - Friday : 10am-5pm



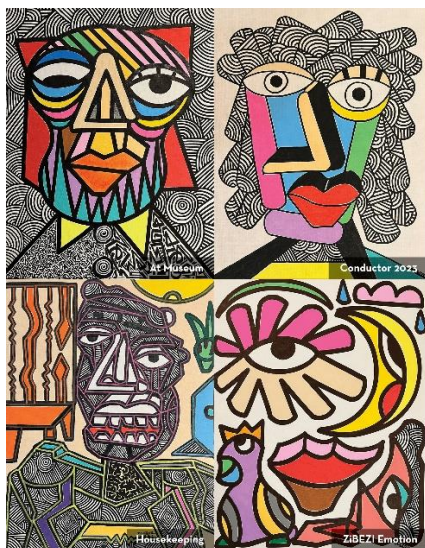
- ▶ **Event:** Special Exhibition commemorating the 70th Anniversary of the ROK-U.S. Alliance "CELEBRATION"
- ▶ **Date:** April 6(Thursday) - April 28(Friday), 2023
- ▶ **Opening Reception:** Thursday, April 6, 2023 / 6:30PM-9:00PM
- ▶ **Artist Talk:** Saturday, April 22, 2023 / 1:00PM-3:00PM
- ▶ **Location:** Korean Cultural Center Los Angeles Art Gallery (2nd Floor)  
5505 Wilshire Blvd., Los Angeles, CA 90036
- ▶ **Exhibition Partners:** Korean Cultural Center Los Angeles & LA Art Show
- ▶ **For more info:** Tammy Cho, (323) 936-3014 or tammy@kccla.org  
\* **Gallery Open Hours: Mon-Fri 10am-5pm**

**Korean Cultural Center Los Angeles (KCCLA, Director Sangwon Jung)**, in partnership with **LA Art Show (Producer/Director Cassandra Voyagis)**, proudly presents the Special Exhibition commemorating the 70th Anniversary of the ROK-U.S. Alliance "**CELEBRATION**" which will open with a reception at the Korean Cultural Center Art Gallery (located at 5505 Wilshire Blvd. Los Angeles, CA 90036) from 6:30 to 9:00 p.m. Thursday, April 06.

The exhibition will present the 50 individual artworks of ZiBEZI and The Producer BDB which collectively commemorate the 70th Anniversary of the ROK-U.S. Alliance.

**ZiBEZI's** free style painting with improvised inspiration and imagination drew attention from the 'Parasite' director Bong Joon Ho of the movie Parasite with 10 million viewers. The artist now receives a lot attention from the public for being a part of the movie. Whenever his friends ask him where he is, he used to answer back to them that he is home in Korean "jib -e- ji". The artist's name ZiBEZI is driven from his answer.

ZiBEZI is not limited to one material, but uses a variety of materials other than markers and acrylics to create his own works. In this exhibition, you can see the latest signature works such as portraits, characters, houses, love, and patterns, which are the main subjects of ZiBEZI, as well as early works, shoes and accessory character art that the artist worked on.



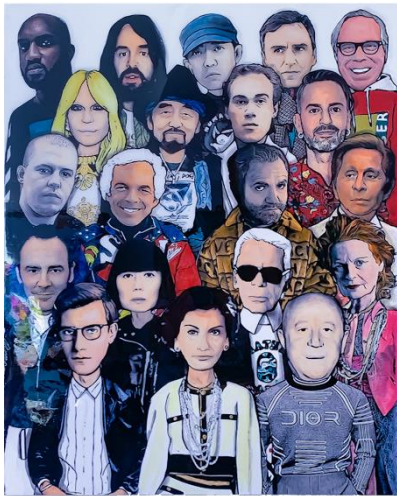
*Portrait Series, each 16 x 20 inches*



*Dasong Portrait, 17 x 23 inches, ZiBEZI*

**The Producer BDB (Bryan Avila)**, as a pop artist, one way he likes to explore the interplay between different cultures is by mixing historical icons with modern fashion classics. By juxtaposing these elements, he hopes to create a sense of timelessness and cross-cultural dialogue that celebrates the richness and diversity of human experience.

In his art, he often takes inspiration from iconic figures and movements from the past, such as Andy Warhol and Pop Art, as well as historical figures and events that have shaped our world. At the same time, he also draws on contemporary fashion and design, incorporating elements of modern streetwear and haute couture into his work.



*The Sate of Fashion, 60 x 48 inches*



*Michael Jackson, 72 x 36 inches / The Producer BDB*

Director Sangwon Jung said, “It is more meaningful that this special exhibition is held in partnership with the LA Art Show to commemorate the 70th anniversary of the ROK-US alliance. With this exhibition as an opportunity, we can continue to cooperate with the LA Art Show, LA's largest and longest-running art fair, to spread the charm and excellence of the Korean Art(K-Art) through Korea-U.S. artists exchanges program and raising awareness of Korean art.”

The free event is planned in conjunction with the exhibition “*CELEBRATION*”. An “Artists Talk” program is scheduled for Saturday, April 22, from 1 to 3 p.m. Participating artists, ZiBEZI & the Producer BDB will discuss their process and the ideas behind the work as well as get to ask questions.

This exhibition is organized by the Korean Cultural Center, Los Angeles (KCCLA), LA Art show, and co-curated by Brenda Lee(LA Art Show Director of Korean Art Affairs) and Tammy Cho(Curator at the KCCLA).

The exhibition is open to the public and the show will run until April 28<sup>th</sup>, 2023.