

 한국문화원 Korean Cultural Center Los Angeles		Press Release	다시, 대한민국! 새로운 국민의 나라
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Lee Hee Moon LA Concert 'Hanguk Namja'



- ▶ **Title:** Lee Hee Moon LA Concert 'Hanguk Namja'
- ▶ **Date:** Friday, October 7, 2022 at 8:00pm
- ▶ **Place:** UCLA Royce Hall
(10745 Dickson Ct, Los Angeles, CA 90095)
- ▶ **Presenters:** Ministry of Culture, Sports and Tourism of Korea &
Korean Cultural Center Los Angeles
- ▶ **Online Reservation:** <https://roycehall.org/>
- ▶ **For more Info:** kelly@kccla.org or 323-936-3015 Kelly Che

"Korean folk song master Lee Hee-moon is one of the most extraordinary traditional singers" (Korea Times)

"An artist that has no limit on the stage with his colorful makeup and shocking visuals - Lee Hee-moon!" (Arirang TV)

The Korean Cultural Center Los Angeles, KCCLA (Director Sangwon Jung), together with South Korea's Ministry of Culture, Sports and Tourism (MCST) and the Korean Foundation for International Cultural Exchange (KOFICE), will be hosting "**Lee Hee-moon LA Concert – Hanguk Namja**" at UCLA's Royce Hall on October 7th at 8:00PM as part of the commemorative events marking the 140th year anniversary of Korean-US diplomatic ties.

"**Hanguk Namja**" ('Korean men') is a performance project with Korean traditional vocalist **Lee Hee-moon**, the jazz band "Prelude" and background vocal duo "Nomnom". "**Hanguk Namja**" was formed in 2017 and received favorable reviews for presenting creative and high-quality music based on the new musical composition of Gyeonggi folk songs and jazz.

In this LA performance, various folk songs from Gyeongseodo area such as Nanbong-ga, Beteul-ga and Cheongchun-ga, which are representative songs of Hanguk Namja, and Gyeonggi jobga will be performed. It will be the perfect musical encounter of Korean folk songs, jazz, Eastern and Western music.

The Korean traditional vocalist **Lee Hee-moon** has been at the forefront of the new approach and popularization of Korean traditional music (Gugak) by collaborating with various music genres such as pop, jazz, and rock. In the United States, he was the first - ever Asian musician to appear on the **NPR Music Tiny Desk Concert** as a project group "**Ssing Ssing**" in 2017, and which has now reached 7.6 million views on YouTube.

Sangwon Jung, the director of the Korean Cultural Center Los Angeles said, "I am very happy to hold the first LA performance of Lee Hee-moon, a creative Korean singer in Korea who breaks down the barriers between various music genres, and I hope this performance will be a good opportunity to promote the excellence of Korean traditional culture and expand the Korean Wave (Hallyu)."

In addition, **Lee Hee-moon**, the main act of the concert, said, "I'm truly delighted to be performing here in the Los Angeles area which has a special meaning for the Korea-US alliance and marks the 140th anniversary of Korean and US diplomatic relations." With high expectations for this event, Lee says, "I hope that this performance helps the expansion of K-Culture."

The concert is free of charge but requires advanced reservations. You can download your tickets at <https://roycehall.org/>.
<https://ucla.eventue.net/cgi->

bin/ncommerce3/SEGetEventInfo?ticketCode=GS%3AMULTI%3AN22%3A344%3A&linkID=ucla-multi&shopperContext=&pc=&caller=&appCode=&groupCode=RH&cgc=&dataAcclId=930&locale=en_US&siteId=ev_ucla-multi

For further inquiries, please contact <https://www.kccla.org/> or call (323) 936-7141 or email (kelly@kccla.org).

**** UCLA Royce Hall Covid Regulations ****

Masks Strongly Required.

Royce Hall **strongly recommends** that all guests be fully vaccinated or receive a negative COVID-19 test prior to attending any event.

If you are experiencing any symptoms of COVID-19, please do not come to campus. If you have any questions, please call (310) 267-4465 or email info@roycehall.org.