
 한국문화원 Korean Cultural Center Los Angeles		<b>Press Release</b>			
Request	For Immediate Release			Pages : 3	
Date of Release	10.14.2020 (Wednesday)	Contact	Tammy Cho 323-936-3014		

## **Korean Culture Day: Korean Art @ Home "BOJAGI"**

*"Bojagi, wrapping with fortune and blessings"*



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- ▶ Title: 2020 Korean Culture Day, Korean Art @ Home "BOJAGI"
  - ▶ Uploaded Date: Wednesday, October 14, 2020  
<https://www.youtube.com/watch?v=UwLf-8qRwRw>
  - ▶ Bojagi Artist: Ms. Ellen Lee
  - ▶ Presenter: Korean Cultural Center Los Angeles
  - ▶ More information: Tammy Cho, at 323-936-3014 or [tammy@kccla.org](mailto:tammy@kccla.org)
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**The Korean Cultural Center Los Angeles** pleased to present the online project < **Korean Art @ Home "BOJAGI"** > which will be uploaded to KCCLA's YouTube channel on Wednesday, October 14<sup>th</sup>, 2020.



On October 14<sup>th</sup>, the video < **Korean Art @ Home "Bojagi"** > will be uploaded on the all of KCCLA social media platforms. This episode of Korean Bojagi (보자기) is introduced by Ms. Ellen Lee (Bojagi artist), who tells us the history and culture of Korean Bojagi. Ellen also talks about different types of materials and teaches basic wrapping techniques of four Bojagi Knots.



This online project was designed for the KCCLA audience to conveniently enjoy our programs through numerous online platforms such as the KCCLA official website, YouTube, Facebook and Instagram.

***\*Korean Cultural Center Los Angeles is hosting < Korean Culture Day > every month.***

*The events will vary from exhibitions, workshops, movies, taekwondo performances, and many other cultural events. This year, come enjoy Korean culture at the Korean Cultural Center Los Angeles every month.*

## **\*About Korean Bojagi**

Bojagi is the Korean word for a reusable wrapping cloth. They are usually square with various sizes, colors, and designs used for gift wrapping, transportation, storage or home decoration. Bojagi is a very practical and versatile object for everyday life, because you can use it almost everywhere. And it is also very artistic.

To understand the meaning of the word Bojagi, we just need to focus on the word 'Bo'. 'Bo' is the shortened form of Bojagi. When you put 'Bo' at the end of a word, it is used to describe the function or material of the Bojagi. There is a Bojagi called Agibo. Agi means baby so Agibo is baby carrier. There is ChaekBo. Chaek means book, so ChaekBo is a bojagi bag that carries books just like backpacks. Jogakbo, Jogak means little pieces of fabric scraps, so it means patchwork Bojagi. There is Subo, Su means embroidery. So Subo is embroidered Bojagi. For Sambebo, Sambe means Hemp. In this case the name describes the material of Bojagi which is made out of Hemp fabric.

In Korean culture, Bojagi originated from an ancient folk belief that wrapping objects up was like preserving fortune and blessings. It's because you are putting your love and caring heart in there as well. In particular, for weddings, wrapping all the gifts between the two families represents wishing the bride and groom everlasting happiness.