[2022-38]



## **KCCLA Hosts 2022 Online Korean Poetry Recitation Contest**



To commemorate the 576<sup>th</sup> Anniversary of Hangul Day (October 9, 2022), the Korean Cultural Center, Los Angeles (KCCLA) and the King Sejong Institute Center, USA are pleased to announce this year's Online Korean Poetry Recitation Contest, which will be in the form of an original video submission.

This competition was designed to promote the beauty of Hangeul and the excellence of Korean poetry and literature, and to raise interest in the Korean language and Korean literature.

Anyone aged 18 or older in the U.S. who is a non-native speaker of Korean can participate.

To enter the competition, contestants will prepare a video submission consisting of a brief self-introduction (up to 30 seconds) and a recitation of a poem at their Korean proficiency level, selected from a list of 20 poems (visit <u>KCCLA website</u>), both in Korean. Applications along with the videos must be submitted via email.

The online application period will open on Monday, August 22nd and close on Sunday, September 25th. Prize winners will be announced on the KCCLA and KSIC USA websites on Tuesday, October 4th. The online award ceremony is tentatively planned for Thursday, October 6th at 5:30 p.m. (PT).

KCCLA Director Sangwon Jung expressed, "With the strong interest in recent mainstream Korean cultural content such as K-pop, K-dramas, K-movie, and more, we organized this event to spread Hallyu (the Korean Wave) by connecting Korean language and Korean literature" and added, "We look forward to hosting more, diverse cultural events in which the beauty of Hangeul and the excellence of Korean literature, and of course, the emotions of the Korean people, can be appreciated."

The list of recommended poems, application form, detailed participation rules, and evaluation criteria for the competition can be found on the KCCLA webpage (<u>https://www.kccla.org/koreanlanguageprogram/contest/</u>). /End/